



Why

Lisa Rawson, GRI, CRS

“I enjoy that I do... and it shows!”

25+ Years in the Real Estate Business, including...

- **Over 20 years as a Realtor (1995 to present);**
- **and 4 years as an Office Administrator (1983-1987)-**
all with Coldwell Banker Burnet,

I know this area—I live here in the neighborhood! I can tell people with enthusiasm what great area this really is!

**I have had 52 listings right here in Lexington Square-
All have sold, except two— which the sellers decided to stay.**

Web presence: Besides the 618+ websites that expose all the Coldwell Banker Burnet listings, I have two websites:

www.LisaRawson.com

www.LexingtonSquare-Eagan

I have sons who went to Woodland Elementary, Dakota Hills Middle School, as well as Eagan High, so I have all kinds of school information, as well as EAA, summer programs, information about the Community Center, Library, Cascade Bay, all the great parks, etc., that this part of Eagan has to offer.

You will find that I am easy to work with—genuine—what you see is what you get, and people are generally comfortable around me.

“I enjoy what I do... and it shows!”



Why

Coldwell Banker Burnet

#1 in Market Share

1. More Agents means more clients
2. More people use our website
3. We are doing a lot of thing right consistently to be #1
4. People use Coldwell Banker Burnet because they like & trust us
5. More full-time professional agents
7. Coldwell Banker Burnet name has Local and National recognition

Extended office hours

1. We are open Monday—Friday 8:30-8:00 and Saturday/Sunday 9:00-4:00
2. Easy to set up appointments and get answers
3. Live human being to give personal attention

PHH Home Loans

1. One-stop shop,
2. Easy access to check status of file,
3. Flexible hours,
4. Direct-endorsed lender means the money will be there on time,
5. No hidden costs

Burnet Title

1. Quick closing is okay
2. Easy access for customer to keep abreast of all actions through one call to agent
3. Most comprehensive Alsa Title insurance policy available
4. 20 closing locations

- * Home Protection Plan
- * Consierge Program — Home Owners Services
- * Advertising—front page, Billboards, T.V., Internet
- * Largest Relocation company in the world

