



Lisa Rawson's **Personal Pledge Statement**

I, Lisa Rawson, pledge to make your real estate transaction run as smoothly as possible. Below is what I promise to do to make that happen:

1. I will work on your best behalf at all times;
2. I will be in contact with you as often as needed;
3. I will keep your price, terms, & motivation private;
4. I will be honest throughout the transaction;
5. I will show you how to “stage” your home to appeal to buyers on a more emotional level
6. I will take photos if the inside and outside of your home for input into the MLS and websites;
7. I will input information about your home into www.LisaRawson.com, LexingtonSquareNews.com as well as the other websites, Facebook, etc.
8. I will hold a “Tuesday Tour” at your property so other agents from Coldwell Banker Burnet as well as other companies can see your home;
9. I will hold open houses as often as needed;
10. I will keep you updated on buyers’ as well as agents’ feedback after seeing your home;.
11. I will remain in contact with other agents representing possible buyers for your property;
12. I will work with you to negotiate offers;
13. I will keep you updated throughout the transaction;
14. I will help you with changing/setting up utilities and other moving services;
15. I will always be one phone call, text, or email away.